



Hartford Foundation

FOR PUBLIC GIVING

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Greater Together Community Funds

Orientation

Fall 2019



Hartford Foundation Staff

Community Funds Team – Here to help you establish your Community Funds Advisory Committee and grantmaking program

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Outline

Welcome to the Hartford Foundation!

Introduction to the Community Funds Program

Starting Your Town's Community Fund Program

Next Steps – What Can You Do?



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The Hartford Foundation for Public Giving

- Established in 1925 to serve as the community foundation for the Greater Hartford region
- Serving 29 towns, hundreds of nonprofits and more than 750,000 residents
- Endowed funds of over \$933 Million allowed the Foundation to make grants of over \$38 Million in 2018, and \$758 Million since 1925



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Together for Good...

We are the community foundation for the Capitol Region of Connecticut - **your community foundation** - committed to bringing together resources, both human and financial, to improve the lives of all residents.

Our work is only possible through the dedication of our **partners**: donors, nonprofit agencies, professional advisors and community and business leaders.

The **Greater Together Community Funds** are an important part of fulfilling this mission...

Our Mission

Putting philanthropy into action to create lasting solutions that result in vibrant communities within the Greater Hartford region.

Greater Together Community Funds

hfpg.org/communityfunds



To support the community in taking ownership around the needs in their town, encourage broad and inclusive civic engagement and anchor the Hartford Foundation in each town.

29 Community Funds

\$100,000 per town

- \$50,000 Endowed Funds
- \$50,000 “Immediate Use” Funds

Opportunity for community fundraising and continued fund growth to support towns



Accessing Community Funds

- **Establish a Town Advisory Committee** – of town residents that is inclusive, representative and reflective of all town residents

- **Establish a Participatory Decision Making Process** – to decide how grant funds will be allocated to meet the needs of town residents



Advisory Committees

- Town resident, age 14 or over
- 5-15 members, reflective of town residents
- Cannot be an elected official
- Term limits; max of 6 consecutive years
- Conflict of interest policy
- Democratic and inclusive decision-making process
- Identify primary representative to work with Foundation



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Roles

Town Advisory Committees	Hartford Foundation
<ul style="list-style-type: none">• Identify community needs• Establish an inclusive grantmaking process• Serve as liaisons to the Hartford Foundation• Keep track of funds available for grantmaking• Request support from Foundation staff as needed	<ul style="list-style-type: none">• Maintain town funds• Assist town residents to establish Advisory Committees• Assist Advisory Committees to establish inclusive processes• Approve grants, disburse funds• Monitor funds and grantmaking• Provide ongoing support as needed to assist each town

Getting to Grants - Action Steps

Hartford
Foundation
Establishes
Funds

**Selection
Committees**
Establish
Advisory
Committees

Advisory
Committees
Establish
Grantmaking
Process

Advisory
Committees
Implement
Grantmaking
Process

Advisory
Committees
Recommend
Grants

Hartford
Foundation
Provides
Guidelines/
Support

Town Residents Own the Process

Hartford
Foundation
Disburses
Funds

Town Selection Committees

Who's On Them?

- People that know the community
- May include non-residents that work in community
- Must include at least 51% residents
- Is anyone not here that should be?

What Do They Do?

- Establish and implement an inclusive process to select the Advisory Committee members
- Select the first Community Funds Advisory Committee
- Coordinate with the Hartford Foundation for support and assistance
- Provide the Advisory Committee roster to the Foundation



Forming an Advisory Committee that Reflects Your Whole Community

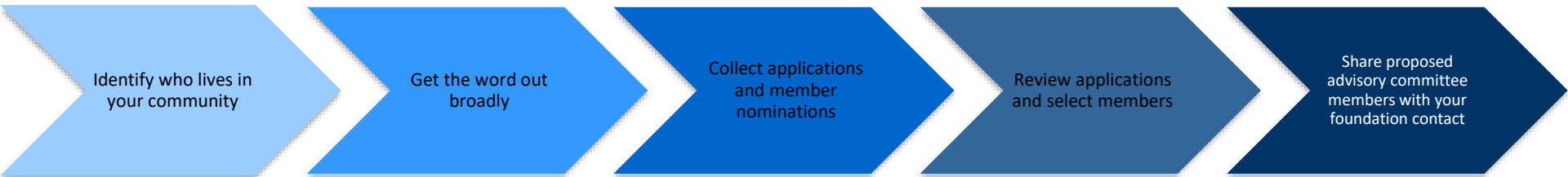
1. Identify who lives in your community

2. Get the word out broadly

3. Collect applications and member nominations

4. Review applications and select members

5. Share proposed advisory committee members with Foundation contact



Identify who lives in your community

Get the word out broadly

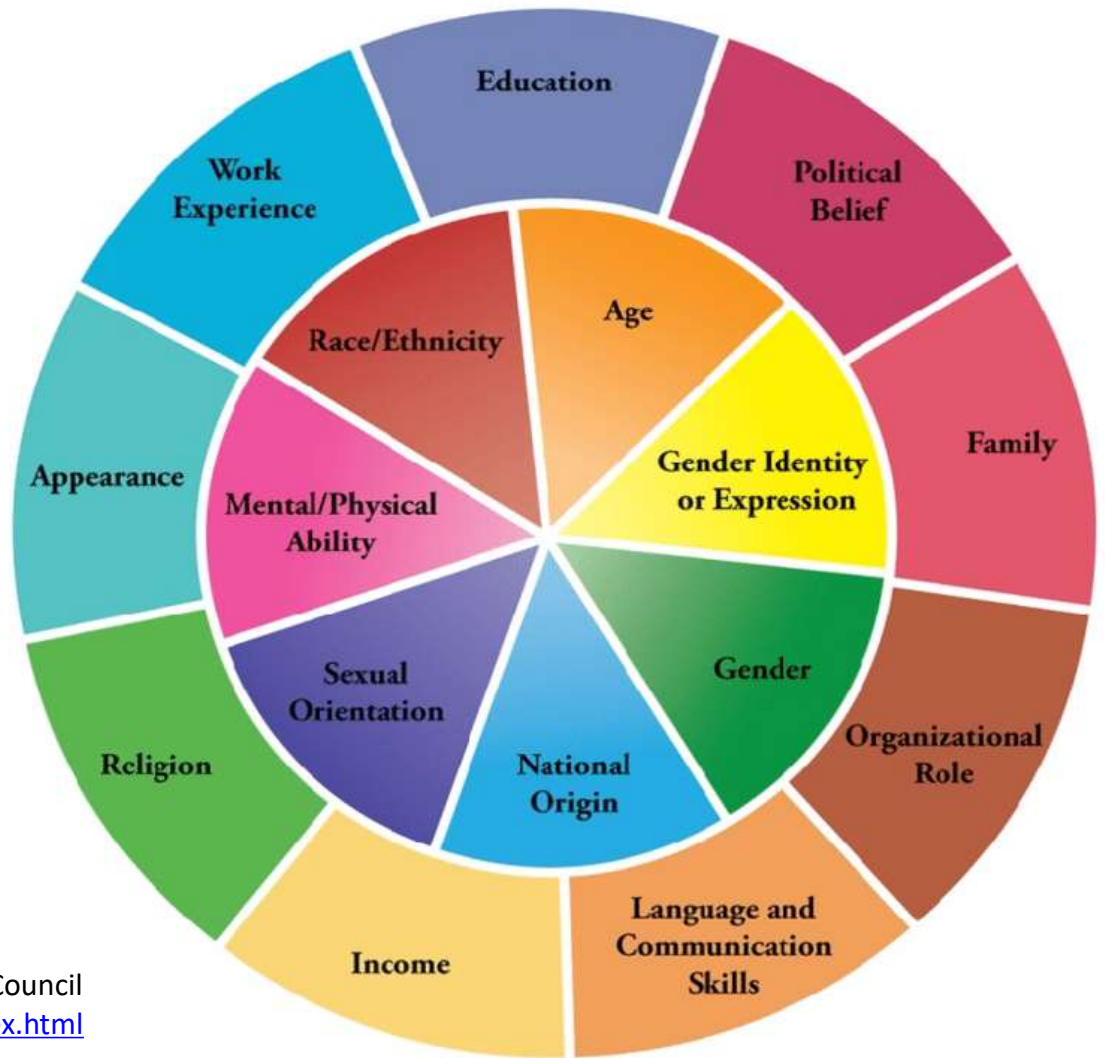
Collect applications and member nominations

Review applications and select members

Share proposed advisory committee members with your foundation contact

Think inclusively!

Who are the residents that make up your town?



What Happens at the Kick-Off Events?

Interested residents gather to:

- learn about the Community Funds Program and how to form town Advisory Committees
- begin thinking about their individual roles
- start thinking about who else should be involved
- start forming a town Selection Committee
- review Selection Committee Tool Kits
- plan first Selection Committee meeting



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Looking Ahead...

What can I do?

- Keep the momentum going in your town!
- Reflect on your personal role in this process
 - Support the process, stay informed
 - Encourage other to participate
 - Serve on the Selection Committee or Advisory Committee ?



Looking Ahead...

What should we do next?

- Contact your Community Funds Liaison
- Find out if there is a date/time for your town's first Selection Committee meeting
- Include others who may not know about the fund but may be able to contribute
- Include your Liaison in your Selection Committee meetings



Hartford Foundation Support

- Community Funds Liaison
- Meeting Attendance and Facilitation
- Tool Kits
- Contact Information for Interested People in Your Town
- Community Funds Website and Town Landing Page
- Group Training on Inclusion, Participatory Processes, Meeting Facilitation, etc.
- On-going Support, Guidance and Assistance

We are here to help your town get off to a great start!



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Thank You!